

Acceptable Usage Policy

Parent Carer Forum Devon (PCFD) recognise that social media sites are increasingly used as a communication tool now by many more people. The use of social media provides many opportunities to improve the way we communicate, reach out and interact with people and other groups. Whilst these technologies provide exciting opportunities, they are accompanied by dangers and negative consequences, if abused by users.

This policy will provide guidelines for our SEND communication about what we feel is acceptable use of all on-line social networking communications as they relate to PCFD. Parent Carer Forum Devon's social media moderators reserve the right to remove, edit, or otherwise alter content deemed inappropriate for any reason, without notification.

Copyright law supports the fundamental idea that if a person created something, they can decide who else has access to it. This applies to the online world just as it does the real world. The use of a photo or video posted online without the permission of the creator could be a breach of copyright.

UNACCEPTABLE BEHAVIOUR:

The following behaviour is considered unacceptable:

- use of PCFD social media to send chain letters
- forwarding of PCFD confidential messages to others
- distributing, disseminating or storing images, text or materials that might be considered indecent, pornographic, obscene or illegal
- distributing, disseminating or storing images, text or materials that might be considered discriminatory, offensive, abusive, bully or intimidate in that the context is a personal attack, sexist, racist or might be considered as harassment
- using copyright information in a way that violates the copyright
- posting political or religious related matters
- transmitting unsolicited commercial or advertising material
- undertaking deliberate activities that waste representative's effort or resources
- Introducing any form of computer virus or malware
- Fundraising or petitions for any organisation, group or business that is not the Forum without agreement from the Steering Group

If a post is deemed to be unacceptable, the social media moderator will take the following action:

- remove the post or comments that is deemed to break the forums rules
- privately contact any individual and signpost to the forum's rules to avoid any further incidents

If further unacceptable comments are posted the moderator will follow the following steps:

- remove the unacceptable post/comment
- advise the steering group of the continued unacceptable use of the platform
- following this the social media user who is not following the forums rules will be blocked from posting

Review

Acceptable Usage Policy will be reviewed annually by the Steering Group

Agreed:

11th November 2020

Agreed by:

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Next review:

April 2022